

From: Bull, Andrea
Sent: 12 September 2022 20:38
To: Assistant Town Clerk
Subject: FW: Premises license application

Good evening Kate

The applicants for the Eat Street application made by ACW Trading Ltd have requested the opportunity to communicate with members in order to explain further their operating model. I suggested that they may wish to send an email which I could forward to you and ask you to circulate to members to gain their views.

May I therefore ask you to circulate the below email from the applicants and ask members to read and advise you if this changes their views and allows their representation to be withdrawn. I am in the process of beginning to arrange a committee hearing so again I would be very grateful if members could consider the below as a matter of urgency.

Many thanks for your assistance in this matter.

Kind regards

Andrea Bull | Senior Licensing Officer | Planning and Regulatory Services |

From: Eat Street
Sent: 12 September 2022 19:30
To: Bull, Andrea ; Belcher, Shirley
Subject: Premises license application

Good afternoon

Following our application for a premises license and the representation from Cowes Town Council we would like to respond with the below –

Consideration has been taken to ensure that excessive drinking and public nuisance will be avoided in our plan to sell alcohol. Therefore, we originally aligned our business hours to be within that of the Co-op which is almost directly opposite our house. If someone should wish to purchase alcohol for excessive drinking, they would find the Co-op to be easier to access and a cheaper alternative.

Our alcohol is also only to be served with food which will be made clear on our website with our ordering process and all orders need to be placed by 9pm the previous day so spontaneous purchases from us are not possible. This is already how we manage our food orders, so we know this works well. We will sell premium products and will not be charging less than the Co-op for alcohol and will be closed long before they do, revising our collection times to 5pm – 8pm only. This also means that it would be highly unlikely by this time that people would be heavily intoxicated when they collect from us (we are not offering collections later than pub closing times etc).

The representation previously offered by Cowes Town Council refers to us serving until 23.00 which is not the case. It also suggests that it could cause a public nuisance to local neighbours however there is no reason why this should be any different from the Co-op. In fact, the Co-op would be far more likely to get customers who are already intoxicated (as they can buy spontaneously), who may be drinking in the streets (our food is designed to be taken home as a takeaway) and who may be

looking for low-cost alcohol. We will require a food purchase alongside the sale of alcohol, and we have a minimum order value of £12 on our web sales. Any order that is placed for alcohol only will be cancelled and the customer contacted. Equally, if a customer places an order for a small amount of food and large amount of alcohol, this will also be cancelled.

This measure will be put in place to discourage excessive drinking, and will be outlined within our Terms and Conditions, which can be found on our website.

As our location on Mill Hill Road is purely a collection point, large groups of people won't be gathering at the address (externally or internally). Customers will collect their food (at 15-minute intervals) and leave, therefore mitigating any excessive noise.

Our average takeaway order value is around £30, and so only small amounts of bottled or canned alcohol will be handled rather than large quantities involving kegs and barrels.

All orders are to be taken away and consumed off site, so bins for waste collection aren't required, however there are several public bins on Mill Hill Road.

Many thanks
Alex

Eat Street



From: Assistant Town Clerk
Sent: 14 September 2022 09:13
To: Bull, Andrea
Cc: Cowes Town Council
Subject: Re: Premises license application

Dear Andrea

I write further to your email of 12 September 2022.

After consulting again with the members of our Planning and Licensing Committee regarding the applicant's further offer of revised trading hours, the majority decision is for the Town Council's objection to remain. Councillors concerns include the location of the proposed trading, rather than the hours of trading, therefore a revision of the trading hours has not alleviated their concerns.

Kind Regards

Assistant Town Clerk
Cowes Town Council